

## Advertising Agreement

Date:

**Innovative Excellence Awards Coffee Table Book Volume 11, 2024**

Company:

WeWork Offices,  
The Link  
173 Oxford Road  
Rosebank, 2196  
Tel: +27 (0)11 883 0679



Product - <i>tick applicable box</i> >	<input type="checkbox"/> Single Page Rate Per Insert	<input type="checkbox"/> Double Page Rate Per Insert
<b>Total excluding Vat</b>	R 6,250.00	R 12,500.00
<b>Vat (15%)</b>	R 937.50	R 1,875.00
<b>Total including Vat</b>	R 7,187.50	R 14,375.00

Authorised Contact:

Tel No:

Capacity:

Fax/e-mail:

Full Company Name and invoice address:

VAT No:

Reg No:

Client Purchase/Order No:

Payment:  Electronic bank transfer  Credit card

Contact for advertising material:

Material Deadline: 12 July 2024

Tel/e-mail:

**Terms: Payment strictly on receipt of invoice**

Client Signature:

Date:

Agreement by Client: (I confirm that I am authorised to place this advertising booking and that the details provided in this form are correct and complete)

For SAPOA:

Signature:

Date:

**Bank:** First National Bank    **Account Number:** 5132 0110 194    **Branch Code:** 260950    **Branch:** Wierda Valley  
**Account Name:** South African Property Owners Association (SAPOA)

### TERMS AND CONDITIONS

- Acceptance of a booking shall only occur once **South African Property Owners Association (SAPOA)** has duly considered and approved the booking.
- The right is reserved to withhold publication of any advertisement or to cancel the advertisement booking that has been accepted, without stating any reason thereto. No liability is accepted for losses arising from omissions, failure to publish, publication of wrong copy, typographical, poor positioning, or any other mistake or error. In case of such losses, the advertiser is not exempted from contractual obligations.
- The advertiser is not exempted from any contractual obligations in the event of late or non-receipt of material.
- The advertiser agrees to furnish, on demand, copy for completion.
- Bookings for advertisement adjacent to or opposite editorial can only be accepted subject to availability at the time of going to press.
- Bookings requesting special positions or 'right-hand' or 'left hand' pages cannot be guaranteed unless uplift has been paid.
- SAPOA** does not guarantee any results in respect of advertisements inserted in any of the company's magazines and/or supplements.
- No cancellation of advertisements will be accepted after the material deadline (refer to our closing date schedule). Should cancellation be received after the material deadline, a 50% cancellation fee will be charged.
- Multiple insertions must be utilised within 12 months to attract the published discount.
- The advertiser is held liable for all damages and costs that may arise from any action that may be instituted against **SAPOA** by reason of the publication of the advertisement.
- The advertiser specifically indemnifies the publisher against any claim whatsoever arising from the publication of any advertisements.
- All material and copy is subject to approval by the publishers.
- In the event of an advertiser not submitting material for issues contracted for by the press dates as set in the closing date schedule, **SAPOA** shall be entitled to repeat copy provided for a previous issue.
- The advertiser agrees to any design changes incurred for material to be made up even if the material was originally intended to be 'supplied' print ready.
- Accounts are payable within 30 days of the date of invoice.
- A statement from **SAPOA** will be prima-facie proof of the amount due by the advertiser at any time.
- If the advertiser is in default of any of the terms and conditions in terms of this agreement, **SAPOA** will be entitled, without prejudice to any other rights that it may have in law to;
  - immediately suspend services to the advertiser;
  - claim immediate payment of all amounts payable in terms of this agreement and/or;
  - immediately terminate this agreement, retain all amounts already paid by the advertiser and recover all legal costs as stipulated in clause 18.
- In the event of legal action being instituted for recovery of any amounts owing by the advertiser, the advertiser will be liable for all costs, including legal costs on the attorney and own client scale, interest on any amounts due by the advertiser in terms of the agreement from date of demand until date of receipt of payment in full and collection commission.
- Credit Card Payments will be deducted on the publication date of each issue.
- As and when new rates are announced, contract advertisers will be protected at the rates applicable at the time of receipt of a booking form for a period of 45 days after the date of announcement of the new rates, the balance of the booking will be subject to the new rate.
- In the event of a payment being changed from either an EFT or cheque payment to a credit card payment, a 4% surcharge will apply.
- SAPOA** reserves the right, subject to paragraph 20 above, to increase the rates at any time.
- The advertiser consents to the jurisdiction of the Magistrate's court in respect of any legal proceedings instituted by the publisher to enforce its rights in terms of the Agreement, regardless of the nature of the proceedings or the amount claimed.
- Agency commission is excluded

Please e-mail back to [marketingmanager@sapoa.org.za](mailto:marketingmanager@sapoa.org.za)